



February 4th, 2013

FOR IMMEDIATE RELEASE

Tourism Industry Conference attended by local TRU Student

Thompson Rivers University student Shane Stevens, currently enrolled in the Bachelor of Tourism program, recently returned from Orlando, Florida, where he attended Travel Exchange, the annual convention of the National Tour Association and the United Motorcoach Association. Sponsored by local tour operator Wells Gray Tours, where he works part time, Stevens joined scholarship winners from across North America, as well as over 4000 travel professionals, for five days of learning about the packaged travel industry at one of the largest travel buying events of the year. The student program and scholarships are managed by Tourism Cares, the official philanthropy of over a dozen tourism organizations and associations. Stevens attended seminars, shadowed industry mentors and networked with tour and travel professionals from across the globe. Utilizing his considerable charms, he even spent one afternoon shadowing the chairman of NTA. How does he describe his experience? "Awesome."

Please contact Joan Niemeier, 1-250-826-6650 to arrange an interview with Shane.

Submitted By: Joan Niemeier, Wells Gray Tours

For more information: visit www.wellsgraytours.com or call 1-800-667 9552.