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FOR IMMEDIATE RELEASE

Well Gray Tours expands into Victoria

Wells Gray Tours, a successful B.C. group travel company with nearly 40 years in business, will open its fifth office in Victoria on April 6th, 2010. The Victoria office will provide Victoria and area residents with access to diverse travel experiences and the convenience of local departures. All tours depart from Victoria and return to the city so travellers don't have to worry about getting to the mainland or even to the airport. "This is especially important to seniors," says Dawn Rueckl, Vice President of Wells Gray Tours. "And all groups are fully escorted by a knowledgeable experienced tour director who handles all of the potential inconveniences that arise in travel. So no worries!"

"The key differences that Wells Gray Tours brings to Victoria clients are access to a huge variety of travel experiences and the stress-free nature of escorted group travel," says Rueckl. "We are offering everything from day tours to multi-day coach tours, cruises with Holland America Line and international packages, Broadway theatre tours and shopping excursions for cross borders savings. The choices are huge." These travel advantages have been key to the success of Wells Gray Tours in its BC interior offices located in Kamloops, Kelowna, Penticton and Vernon and the Victoria office will allow for the development of inbound tours to the interior, where we have traditionally provided outbound service for interior residents.

Rueckl also emphasizes that the priority of Wells Gray is providing a hassle and worry free travel experience from start to finish. Their products are inclusive packages with good value in pricing, and the new Broughton Street office, will provide the same face to face service they are so well know for in their interior offices.

Wells Gray Tours was started in 1972 as a summer project by Roland Neave, who offered day tours to Wells Gray Park to raise awareness about a proposed dam project in the Clearwater Valley. The dam was not built, but Wells Gray Tours was born and has grown into the largest tour operator in the B.C. interior. The company enjoys an enviable reputation for its high level of customer service and the great value in its tour products.

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